

NEW CASTLE

399 New Churchmans Road New Castle, DE 19720 Main 302-322-1811 Orders 302-324-4000 Fax Orders 302-324-4115

MILFORD

759 E Masten Circle Milford, DE 19963 Main 302-422-1220 Orders 302-422-1220 Fax Orders 302-422-8405

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SEPTEMBER 2022 UPDATED PRICING EFFECTIVE SEPTEMBER 19 TO 30

Drieing Effective	0/40/2022	Current	Current Best		New	NEW Best Case		NET Total
Pricing Effective	ective 9/19/2022 2022 Case Deal		Deal	2022	Deal		Increase	
Brand	Pkg Size	FLPTR	PrPTR	Discount	FLPTR	PrPTR	Discount	Δ
Busch & Busch Lt	30/12oz. Cans	\$19.40	\$18.90	\$0.50	\$21.20	\$20.80	\$0.40	\$1.90
Busch & Busch Lt	2/12 12oz. Cans	\$19.10	\$17.60	\$1.50	\$20.85	\$20.15	\$0.70	\$2.55
Busch	18/16oz. Cans	\$15.90	\$14.75	\$1.15	\$17.60	\$16.45	\$1.15	\$1.70
Busch Ice	15/25oz. Cans	\$18.46	\$16.05	\$2.41	\$20.76	\$19.20	\$1.56	\$3.15
Natural Lt & Ice	30/12oz. Cans	\$17.49	\$16.70	\$0.79	\$18.09	\$17.20	\$0.89	\$0.50
Natural Lt & Ice	2/12 12oz. Cans	\$17.54	\$17.00	\$0.54	\$19.29	\$18.75	\$0.54	\$1.75
Natural Lt & Ice	18/16oz. Cans	\$14.60	\$14.60	\$0.00	\$16.35	\$16.35	\$0.00	\$1.75
Natural Lt & Ice	18/12oz. Cans	\$10.90	\$10.10	\$0.80	\$11.90	\$11.00	\$0.90	\$0.90
Natural Lt & Ice	15/ 25oz. Cans	\$19.86	\$16.05	\$3.81	\$22.16	\$19.20	\$2.96	\$3.15
Natural Lt. Naturdays	2/12 12oz. Cans	\$17.54	\$17.00	\$0.54	\$19.19	\$18.75	\$0.44	\$1.75
Natty Daddy	(2) 15/12oz. Cans	\$18.89	\$17.20	\$1.69	\$20.69	\$19.00	\$1.69	\$1.80
Natty Daddy	15/25oz. Cans	\$19.86	\$16.05	\$3.81	\$22.16	\$19.20	\$2.96	\$3.15
King Cobra	15/25oz.Cans	\$18.46	\$16.05	\$2.41	\$20.76	\$19.20	\$1.56	\$3.15
Rolling Rock	30/12oz. Cans	\$22.90	\$19.20	\$3.70	\$24.70	\$20.80	\$3.90	\$1.60
Rolling Rock	18/16oz. Cans	\$15.70	\$15.70	\$0.00	\$18.25	\$18.25	\$0.00	\$2.55
Rolling Rock	18/12oz. Bottle & Cans	\$15.23	\$10.40	\$4.83	\$16.13	\$11.30	\$4.83	\$0.90
Rolling Rock	4/6 12oz. Cans	\$22.99	\$22.99	\$0.00	\$24.85	\$24.85	\$0.00	\$1.86
Bud Ice	30/12oz. Cans	\$23.40	\$22.30	\$1.10	\$25.20	\$24.10	\$1.10	\$1.80
Bud Ice	2/12 12oz. Bottles	\$21.30	\$21.30	\$0.00	\$23.05	\$23.05	\$0.00	\$1.75
Bud Lt Seltzer	24/12oz.Loose Can	\$24.60	\$21.80	\$2.80	\$26.35	\$23.55	\$2.80	\$1.75
Bud Lt Seltzer	2/12 12oz. Cans	\$31.84	\$26.50	\$5.34	\$33.59	\$28.25	\$5.34	\$1.75
Bud Lt Seltzer	15/25oz. Cans	\$28.55	\$28.05	\$0.50	\$30.85	\$30.35	\$0.50	\$2.30
Bud Light Plat Seltzer	4/6 12oz. Cans	\$32.50	\$30.00	\$2.50	\$34.25	\$31.75	\$2.50	\$1.75
Bud Light Plat Seltzer	15/25oz. Cans	\$33.30	\$33.30	\$0.00	\$35.60	\$35.60	\$0.00	\$2.30
Ultra Organic Seltzer	24/12oz. Cans	\$31.40	\$25.60	\$5.80	\$33.15	\$27.35	\$5.80	\$1.75
Ultra Organic Sletzer	2/12 12oz. Cans	\$34.84	\$28.30	\$6.54	\$36.59	\$30.05	\$6.54	\$1.75
Natural Light Seltzer	2/12 12oz. Cans	\$25.80	\$25.00	\$0.80	\$27.55	\$26.75	\$0.80	\$1.75
•			***		\$30.79	\$28.50	\$2.29	\$2.00
Kona Island Seltzer	2/12 12oz. Cans	\$29.04	\$26.50	\$2.54			_	
•	2/12 12oz. Cans 12/25oz. Cans	\$29.04 \$23.93	\$26.50	\$2.54 \$1.93	\$26.18	\$24.25	\$1.93	\$2.25
Kona Island Seltzer	12/25oz. Cans		\$22.00 Curre			\$24.25 NEW B	_	
Kona Island Seltzer Ritas	12/25oz. Cans	\$23.93 Current	\$22.00 Curre	\$1.93 nt Best	\$26.18 New	\$24.25 NEW B	\$1.93 est Case	\$2.25
Kona Island Seltzer Ritas *Pricing Effective	12/25oz. Cans 9/19/2022*	\$23.93 Current 2022	\$22.00 Curre Case	\$1.93 nt Best	\$26.18 New 2022	\$24.25 NEW B	\$1.93	\$2.25 NET Total Increase
Kona Island Seltzer Ritas *Pricing Effective Brand	12/25oz. Cans 9/19/2022* Pkg Size	\$23.93 Current 2022 FLPTR	\$22.00 Curre Case PrPTR	\$1.93 nt Best	\$26.18 New 2022 FLPTR	NEW B	\$1.93 est Case eal	\$2.25 NET Total Increase
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans	\$23.93 Current 2022 FLPTR \$23.93	\$22.00 Curre Case PrPTR \$22.00	\$1.93 nt Best Deal Discount \$1.93	\$26.18 New 2022 FLPTR \$26.18	NEW B D PrPTR \$24.25	\$1.93 est Case eal Discount \$1.93	\$2.25 NET Total Increase \(\Delta \) \$2.25
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles	\$23.93 Current 2022 FLPTR \$23.93 \$30.85	\$22.00 Curre Case PrPTR \$22.00 \$29.00	\$1.93 Int Best Deal Discount \$1.93 \$1.85	\$26.18 New 2022 FLPTR \$26.18 \$32.60	\$24.25 NEW B D PrPTR \$24.25 \$30.75	\$1.93 est Case eal Discount \$1.93 \$1.85	\$2.25 NET Total Increase A \$2.25 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$29.00	\$1.93 nt Best Discount \$1.93 \$1.85 \$1.85	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85	\$2.25 NET Total Increase \$2.25 \$1.75 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz.Cans	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$29.00 \$27.60	\$1.93 nt Best Deal Discount \$1.93 \$1.85 \$1.85 \$1.50	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$30.85	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.50	\$2.25 NET Total Increase A \$2.25 \$1.75 \$1.75 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Hoop Tea	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz.Cans 4/6 12oz. Cans	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$29.00 \$27.60 \$30.75	\$1.93 Discount \$1.93 \$1.85 \$1.85 \$1.00	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$30.85 \$33.50	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$32.50	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.50 \$1.00	\$2.25 NET Total Increase \$\Delta\$ \$2.25 \$1.75 \$1.75 \$1.75 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Hoop Tea Babe Rose & Pinot Grigio	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz.Cans 4/6 12oz. Cans 24/250ml Bottles	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00	\$22.00 Currectase PrPTR \$22.00 \$29.00 \$29.00 \$27.60 \$30.75 \$58.00	\$1.93 nt Best Deal Discount \$1.93 \$1.85 \$1.85 \$1.50 \$1.00 \$12.00	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$30.85 \$33.50 \$71.80	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$32.50 \$60.00	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.50 \$1.00 \$11.80	\$2.25 NET Total Increase \$2.25 \$1.75 \$1.75 \$1.75 \$1.75 \$2.00
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Hoop Tea Babe Rose & Pinot Grigio Wicked Weed	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz. Cans 4/6 12oz. Cans 4/6 12oz. Cans 24/250ml Bottles 4/6 12oz. Cans	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20	\$1.93 nt Best Deal Discount \$1.93 \$1.85 \$1.85 \$1.50 \$1.00 \$2.80	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$30.85 \$33.50 \$71.80 \$39.75	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$32.50 \$60.00 \$36.95	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.80 \$2.80	\$2.25 NET Total Increase \$2.25 \$1.75 \$1.75 \$1.75 \$1.75 \$2.00 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz. Cans 4/6 12oz. Cans 4/6 12oz. Cans 2/1250ml Bottles 4/6 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Cans	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00 \$38.30	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20 \$35.30	\$1.93 nt Best Discount \$1.93 \$1.85 \$1.85 \$1.80 \$1.00 \$2.80 \$3.00	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$33.60 \$33.50 \$71.80 \$39.75 \$40.05 \$35.10 \$35.05	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$29.35 \$29.35 \$60.00 \$36.95 \$37.05	\$1.93 est Case real Discount \$1.93 \$1.85 \$1.85 \$1.80 \$2.80 \$3.00	\$2.25 NET Total Increase \$2.25 \$1.75 \$1.75 \$1.75 \$1.75 \$2.00 \$1.75 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Goose Island Family	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz. Cans 4/6 12oz. Cans 4/6 12oz. Cans 2/1250ml Bottles 4/6 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Cans	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00 \$38.30 \$33.30	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20 \$35.30 \$30.10	\$1.93 Int Best Discount \$1.93 \$1.85 \$1.85 \$1.00 \$12.00 \$2.80 \$3.00 \$3.20	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.50 \$71.80 \$39.75 \$40.05 \$35.10	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$29.35 \$32.50 \$60.00 \$36.95 \$37.05 \$31.90	\$1.93 est Case real Discount \$1.93 \$1.85 \$1.85 \$1.00 \$1.00 \$2.80 \$3.00 \$3.20	\$2.25 NET Total Increase \$2.25 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$2.00 \$1.75 \$1.75 \$1.80
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Hoop Tea Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Goose Island Family Goose Island Family (IPA, Lost & Shance	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz. Cans 4/6 12oz. Cans 4/6 12oz. Cans 2/4/250ml Bottles 2/12 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Cans 4/6 12oz. Cans 4/6 12oz. Bottles & Cans	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.30 \$33.30 \$33.30	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20 \$35.30 \$30.10 \$31.00	\$1.93 nt Best Discount \$1.93 \$1.85 \$1.85 \$1.50 \$1.00 \$12.00 \$2.80 \$3.00 \$3.20 \$2.30	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$33.60 \$33.50 \$71.80 \$39.75 \$40.05 \$35.10 \$35.05	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$32.50 \$60.00 \$36.95 \$37.05 \$31.90 \$32.75	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.50 \$1.00 \$11.80 \$2.80 \$3.00 \$3.20 \$2.30	\$2.25 NET Total Increase \$2.25 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$2.00 \$1.75 \$1.75 \$1.75 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Goose Island Family Goose Island Family (IPA, Lost & Shanc	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz.Cans 4/6 12oz. Cans 24/250ml Bottles 4/6 12oz. Cans 2/12 12oz.Cans (2) 15/12oz. Cans (2) 15/12oz. Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Cans	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00 \$33.30 \$33.30 \$33.30 \$33.30	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20 \$35.30 \$30.10 \$31.00 \$34.00	\$1.93 Int Best Deal Discount \$1.93 \$1.85 \$1.85 \$1.50 \$1.00 \$12.00 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.50 \$71.80 \$39.75 \$40.05 \$35.10 \$35.05 \$38.05	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$32.50 \$60.00 \$36.95 \$37.05 \$31.90 \$32.75 \$35.75	\$1.93 Case Discount \$1.93 \$1.85 \$1.50 \$1.00 \$11.80 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30	\$2.25 NET Total Increase \$2.25 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Goose Island Family (IPA, Lost & Shand Goose Island (Beer Hug) Goose Island) Sofie	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz. Cans 4/6 12oz. Cans 24/250ml Bottles 4/6 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Cans 4/6 12oz. Cans 4/6 12oz. Cans 4/6 12oz. Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Cans	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00 \$33.30 \$33.30 \$36.30 \$41.15	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20 \$35.30 \$31.00 \$34.00 \$41.15	\$1.93 Discount \$1.93 \$1.85 \$1.85 \$1.00 \$12.00 \$2.80 \$3.00 \$3.20 \$2.30 \$0.00	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.50 \$71.80 \$39.75 \$40.05 \$35.10 \$35.05 \$38.05	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$60.00 \$36.95 \$37.05 \$31.90 \$32.75 \$35.75 \$42.90	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.00 \$11.80 \$2.80 \$3.00 \$3.20 \$2.30 \$0.00	\$2.25 NET Total Increase A \$2.25 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$2.00 \$1.75 \$1.75 \$1.75 \$1.75 \$1.80 \$1.75 \$1.75 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Wicked Weed Goose Island Family Goose Island Family (IPA, Lost & Shanc Goose Island (Beer Hug) Goose Island) Sofie Shock Top	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz. Cans 4/6 12oz. Cans 2/4/250ml Bottles 4/6 12oz. Cans 2/12 12oz. Cans (2) 15/12oz. Cans (2) 15/12oz. Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Cans 4/6 12oz. Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 4/6 12oz. Bottles	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$70.00 \$38.00 \$38.30 \$33.30 \$33.30 \$341.15 \$28.90	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$29.00 \$27.60 \$30.75 \$88.00 \$35.20 \$35.30 \$35.30 \$31.00 \$41.15 \$28.90	\$1.93 nt Best Discount \$1.93 \$1.85 \$1.85 \$1.80 \$1.00 \$2.80 \$3.00 \$3.20 \$2.30 \$0.00 \$0.00	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.50 \$71.80 \$39.75 \$40.05 \$35.10 \$35.05 \$38.05 \$42.90 \$30.65	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$32.50 \$60.00 \$36.95 \$37.05 \$31.90 \$32.75 \$32.75 \$32.75	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.00 \$11.80 \$2.80 \$3.00 \$3.20 \$2.30 \$0.00 \$0.00	\$2.25 NET Total Increase \$2.25 \$1.75 \$1.75 \$1.75 \$1.75 \$2.00 \$1.75 \$1.75 \$1.80 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Wicked Weed Goose Island Family Goose Island Family (IPA, Lost & Shanc Goose Island (Beer Hug) Goose Island) Sofie Shock Top	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz.Cans 4/6 12oz. Cans 24/250ml Bottles 4/6 12oz. Cans 2/12 12oz.Cans (2) 15/12oz. Cans (2) 15/12oz. Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles 2/12 12oz. Bottles	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00 \$38.30 \$33.30 \$36.30 \$341.15 \$28.90 \$27.10	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20 \$35.30 \$31.00 \$341.05 \$41.15 \$28.90 \$25.60	\$1.93 Int Best Discount \$1.93 \$1.85 \$1.85 \$1.80 \$1.00 \$12.00 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$0.00 \$1.50	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.50 \$71.80 \$39.75 \$40.05 \$35.10 \$35.05 \$38.05 \$42.90 \$30.65 \$28.95	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$60.00 \$36.95 \$37.05 \$31.90 \$32.75 \$35.76 \$42.90 \$30.65 \$28.95	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.50 \$1.00 \$11.80 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$0.00	\$2.25 NET Total Increase \$2.25 \$1.75 \$1.75 \$1.75 \$2.00 \$1.75 \$1.75 \$1.80 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Wicked Weed Goose Island Family (IPA, Lost & Shanc Goose Island Family (IPA, Lost & Shanc Goose Island (Beer Hug) Goose Island) Sofie Shock Top Shock Top Shock Top	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz.Cans 4/6 12oz. Cans 24/250ml Bottles 4/6 12oz. Cans 24/250ml Bottles 4/6 12oz. Cans (2) 15/12oz. Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles (2) 15/12oz. Cans	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00 \$38.30 \$33.30 \$36.30 \$41.15 \$28.90 \$27.10 \$29.16	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$27.60 \$30.75 \$558.00 \$35.20 \$35.30 \$31.00 \$34.10 \$41.15 \$28.90 \$25.60 \$27.40	\$1.93 Int Best Discount \$1.93 \$1.85 \$1.85 \$1.80 \$1.00 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$0.00 \$1.50 \$1.76	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.50 \$31.50 \$35.10 \$35.05 \$38.05 \$42.90 \$30.65 \$28.95 \$30.96	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$32.50 \$36.95 \$37.05 \$31.90 \$32.75 \$35.75 \$42.90 \$30.65 \$28.95	\$1.93 est Case real Discount \$1.93 \$1.85 \$1.85 \$1.80 \$1.80 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$0.00 \$1.76	\$2.25 NET Total Increase \$2.25 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.80 \$1.75 \$1.75 \$1.75 \$1.75 \$1.80 \$1.75 \$1.80 \$1.75 \$1.80
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Wicked Weed Goose Island Family (IPA, Lost & Shand Goose Island Family (IPA, Lost & Shand Goose Island Family (IPA, Lost & Shand Goose Island (Beer Hug) Goose Island (Beer Hug) Goose Island (Beer Hug) Goose Island (Beer Hug) Shock Top Shock Top Shock Top Shock Top Kona	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz. Cans 4/6 12oz. Cans 2/12 20z. Cans 2/12 20z. Cans 2/12 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 2/12 12oz. Bottles 4/6 12oz. Bottles	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00 \$38.30 \$33.30 \$33.30 \$41.15 \$28.90 \$27.10 \$29.16 \$30.74	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20 \$31.00 \$34.10 \$34.00 \$41.15 \$28.90 \$25.60 \$27.40 \$30.00	\$1.93 Int Best Discount \$1.93 \$1.85 \$1.85 \$1.50 \$1.00 \$2.80 \$3.00 \$3.20 \$2.30 \$0.00 \$1.50 \$1.76 \$0.74 \$2.49 \$0.00	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.50 \$71.80 \$39.75 \$40.05 \$35.10 \$35.05 \$34.90 \$30.65 \$32.69 \$32.49	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$32.50 \$36.90 \$31.90 \$32.75 \$35.75 \$42.90 \$30.65 \$29.20 \$31.75	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.50 \$1.00 \$11.80 \$2.80 \$3.00 \$3.20 \$2.30 \$0.00 \$0.00 \$0.00 \$1.76 \$0.74 \$2.49 \$0.00	\$2.25 NET Total Increase \$2.25 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.80 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Wicked Weed Goose Island Family Goose Island Family (IPA, Lost & Shand Goose Island (Beer Hug) Goose Island (Beer Hug) Shock Top Shock Top Shock Top Shock Top Kona Kona Redbridge Omission	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz. Cans 4/6 12oz. Cans 4/6 12oz. Cans 24/250ml Bottles 4/6 12oz. Cans 2/12 12oz.Cans (2) 15/12oz. Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00 \$38.30 \$33.30 \$41.15 \$28.90 \$27.10 \$29.16 \$30.74 \$29.04 \$33.90 \$36.30	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.30 \$31.00 \$34.00 \$41.15 \$28.90 \$27.60 \$27.60 \$33.00 \$35.30 \$35.30 \$35.30	\$1.93 Int Best Deal Discount \$1.93 \$1.85 \$1.85 \$1.00 \$12.00 \$2.80 \$3.00 \$3.20 \$2.30 \$0.00 \$1.50 \$1.50 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.50 \$71.80 \$39.75 \$40.05 \$35.10 \$35.05 \$38.05 \$42.90 \$30.65 \$28.95 \$30.96 \$32.49 \$30.79 \$35.65 \$38.05	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$32.50 \$60.00 \$36.95 \$37.05 \$31.90 \$32.75 \$42.90 \$30.65 \$28.95 \$29.20 \$31.75 \$28.30 \$35.76 \$28.30 \$35.65	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.00 \$1.00 \$11.80 \$2.80 \$3.00 \$3.20 \$2.30 \$0.00 \$0.00 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00	\$2.25 NET Total Increase \$2.25 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.80 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Wicked Weed Goose Island Family Goose Island Family (IPA, Lost & Shanc Goose Island (Beer Hug) Goose Island (Beer Hug) Shock Top Shock Top Shock Top Kona Redbridge Omission Blue Point Family	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz.Cans 4/6 12oz. Cans 24/250ml Bottles 4/6 12oz. Cans 24/250ml Bottles 4/6 12oz. Cans 2/12 12oz.Cans (2) 15/12oz. Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.30 \$33.30 \$36.30 \$41.15 \$28.90 \$27.10 \$29.16 \$30.74 \$29.04 \$33.90	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20 \$31.00 \$34.00 \$41.15 \$28.90 \$25.60 \$27.40 \$30.00 \$26.55 \$33.90	\$1.93 Int Best Discount \$1.93 \$1.85 \$1.85 \$1.50 \$1.00 \$2.80 \$3.00 \$3.20 \$2.30 \$0.00 \$1.50 \$1.76 \$0.74 \$2.49 \$0.00	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.85 \$31.80 \$39.75 \$40.05 \$35.10 \$35.05 \$38.05 \$42.90 \$30.65 \$28.95 \$30.96 \$32.49 \$30.79 \$35.65	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$32.50 \$60.00 \$36.95 \$37.05 \$31.90 \$32.75 \$42.90 \$30.65 \$28.30 \$31.75 \$28.30 \$35.65	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.50 \$1.00 \$11.80 \$2.80 \$3.00 \$3.20 \$2.30 \$0.00 \$0.00 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$2.30	\$2.25 NET Total Increase \$2.25 \$1.75 \$1.75 \$1.75 \$1.75 \$2.00 \$1.75 \$1.75 \$1.80 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Wicked Weed Goose Island Family Goose Island Family (IPA, Lost & Shanc Goose Island Family (IPA, Lost & Shanc Goose Island For Individual (Beer Hug) Goose Island (Beer Hug) Goose Island (Beer Hug) Goose Island (Beer Hug) Shock Top Shock Top Shock Top Kona Kona Kona Redbridge Omission Blue Point Family Imperial & Hazer	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz.Cans 4/6 12oz. Cans 24/250ml Bottles 4/6 12oz. Cans 24/250ml Bottles 4/6 12oz. Cans 2/12 12oz.Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 4/6 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Cans 4/6 12oz. Cans	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00 \$38.30 \$33.30 \$36.30 \$37.50 \$29.10 \$29.10 \$29.10 \$29.10 \$29.10 \$29.04 \$33.90 \$33.30 \$33.90 \$33.30 \$33.30	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20 \$35.30 \$31.00 \$41.15 \$28.90 \$27.40 \$30.00 \$26.55 \$33.90 \$31.00 \$34.00	\$1.93 Int Best Deal Discount \$1.93 \$1.85 \$1.85 \$1.85 \$1.50 \$12.00 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$1.50 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$2.30 \$0.00 \$0.00 \$1.00 \$0.00 \$1.00 \$0.00	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.50 \$71.80 \$39.75 \$40.05 \$35.10 \$35.05 \$33.05 \$33.05 \$33.65 \$42.90 \$30.65 \$28.95 \$30.79 \$35.65 \$33.079 \$35.65 \$35.75	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$36.00 \$36.95 \$37.05 \$31.90 \$32.75 \$35.75 \$42.90 \$30.65 \$28.95 \$29.20 \$31.75 \$28.30 \$35.65 \$37.05 \$35.75 \$28.30 \$35.65	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.85 \$1.50 \$1.80 \$2.80 \$3.00 \$3.20 \$2.30 \$0.00 \$0.00 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$2.30 \$0.00	\$2.25 NET Total Increase \$2.25 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Wicked Weed Goose Island Family Goose Island Family (IPA, Lost & Shand Goose Island Family (IPA, Lost & Shand Goose Island Family Goose Island Family Goose Island Family Goose Island (Beer Hug) Bloe Shock Top Shock Top Shock Top Shock Top Shock Top Shock Top Short T	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz.Cans 4/6 12oz. Cans 2/4/250ml Bottles 4/6 12oz. Cans 2/12 12oz.Cans (2) 15/12oz. Cans (2) 15/12oz. Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 2/12 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Cans	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00 \$38.30 \$33.30 \$33.30 \$341.15 \$28.90 \$27.10 \$29.16 \$30.74 \$29.04 \$33.90 \$33.90 \$33.90 \$34.00 \$38.00	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20 \$35.30 \$31.00 \$25.60 \$27.40 \$30.00 \$25.60 \$27.40 \$33.90 \$35.30 \$31.00	\$1.93 Int Best Discount \$1.93 \$1.85 \$1.85 \$1.85 \$1.80 \$1.00 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$1.50 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$2.30 \$1.00 \$2.30 \$1.00 \$2.30 \$2.30	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.50 \$71.80 \$39.75 \$40.05 \$35.10 \$35.05 \$38.05 \$42.90 \$30.65 \$28.95 \$30.96 \$32.49 \$30.79 \$35.65 \$38.05 \$38.05	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$60.00 \$36.95 \$37.05 \$31.90 \$32.75 \$42.90 \$30.65 \$28.95 \$29.20 \$31.75 \$28.35 \$35.75 \$28.35 \$35.75	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.85 \$1.80 \$1.00 \$11.80 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$0.00 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$1.00 \$1.00	\$2.25 NET Total Increase \$2.25 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.80 \$1.75
*Pricing Effective *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Wicked Weed Goose Island Family (IPA, Lost & Shand Goose Island (Beer Hug) Boose Island (Beer Hug) Boose Island (Beer Hug) Bloe Point Top Shock Top Wona Kona Redbridge Omission Blue Point Family	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz.Cans 4/6 12oz. Cans 2/12 20oz. Cans 2/12 12oz. Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Cans 4/6 12oz. Bottles	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00 \$38.30 \$33.30 \$36.30 \$37.50 \$29.10 \$29.10 \$29.10 \$29.10 \$29.10 \$29.04 \$33.90 \$33.30 \$33.90 \$33.30 \$33.30	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20 \$35.30 \$31.00 \$41.15 \$28.90 \$27.40 \$30.00 \$26.55 \$33.90 \$31.00 \$34.00	\$1.93 Int Best Deal Discount \$1.93 \$1.85 \$1.85 \$1.85 \$1.50 \$12.00 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$1.50 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$2.30 \$0.00 \$0.00 \$1.00 \$0.00 \$1.00 \$0.00	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.50 \$71.80 \$39.75 \$40.05 \$35.10 \$35.05 \$33.05 \$33.05 \$33.65 \$42.90 \$30.65 \$28.95 \$30.79 \$35.65 \$33.079 \$35.65 \$35.75	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$36.00 \$36.95 \$37.05 \$31.90 \$32.75 \$35.75 \$42.90 \$30.65 \$28.95 \$29.20 \$31.75 \$28.30 \$35.65 \$37.05 \$35.75 \$28.30 \$35.65	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.85 \$1.50 \$1.80 \$2.80 \$3.00 \$3.20 \$2.30 \$0.00 \$0.00 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$2.30 \$0.00	\$2.25 NET Total Increase \$2.25 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Wicked Weed Goose Island Family Goose Island Family (IPA, Lost & Shand Goose Island Family (IPA, Lost & Shand Goose Island Family Goose Island Family Goose Island Family Goose Island (Beer Hug) Bloe Shock Top Shock Top Shock Top Shock Top Shock Top Shock Top Short T	9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12. Variety Bottles 2/12 12. Cans 4/6 12oz. Cans 4/6 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Cans 4/6 12oz. Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 4/6 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Cans	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00 \$38.30 \$33.30 \$33.30 \$341.15 \$28.90 \$27.10 \$29.16 \$30.74 \$29.04 \$33.90 \$33.90 \$33.90 \$34.00 \$38.00	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20 \$35.30 \$31.00 \$441.15 \$28.90 \$27.40 \$30.00 \$26.55 \$33.90 \$35.30 \$34.00 \$34.00	\$1.93 Int Best Discount \$1.93 \$1.85 \$1.85 \$1.85 \$1.80 \$1.00 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$1.50 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$2.30 \$1.00 \$2.30 \$1.00 \$2.30 \$2.30	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.50 \$31.50 \$35.75 \$40.05 \$35.10 \$35.05 \$32.49 \$30.79 \$35.05 \$32.49 \$30.79 \$35.05 \$35.05 \$35.05 \$35.05 \$35.75	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$36.50 \$36.95 \$37.05 \$31.90 \$32.75 \$35.75 \$42.90 \$31.75 \$28.30 \$31.75 \$28.30 \$35.65 \$37.05 \$35.75 \$35.75	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.85 \$1.80 \$1.00 \$11.80 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$0.00 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$1.00 \$1.00	\$2.25 NET Total Increase \$2.25 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.80 \$1.75
*Pricing Effective *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Wicked Weed Goose Island Family (IPA, Lost & Shand Goose Island (Beer Hug) Boose Island (Beer Hug) Boose Island (Beer Hug) Bloe Point Top Shock Top Wona Kona Redbridge Omission Blue Point Family	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz.Cans 4/6 12oz. Cans 2/12 20oz. Cans 2/12 12oz. Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Cans 4/6 12oz. Bottles	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00 \$38.30 \$33.30 \$33.30 \$341.15 \$28.90 \$27.10 \$29.16 \$30.74 \$29.04 \$33.90 \$36.30 \$33.30 \$34.00 \$38.00 \$38.00	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20 \$31.00 \$34.00 \$41.15 \$28.90 \$25.60 \$27.40 \$30.00 \$26.55 \$33.90 \$35.30 \$31.00 \$35.30 \$35.30 \$35.30 \$35.30	\$1.93 Int Best Discount \$1.93 \$1.85 \$1.85 \$1.85 \$1.80 \$1.00 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$1.50 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$2.80 \$0.00 \$2.80 \$0.00 \$1.00 \$2.80	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.50 \$31.50 \$31.50 \$35.10 \$35.05 \$38.05 \$42.90 \$30.65 \$32.49 \$30.79 \$35.65 \$38.05 \$33.05 \$33.05	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$32.50 \$36.95 \$37.05 \$31.90 \$32.75 \$42.90 \$31.75 \$28.30 \$35.65 \$28.95 \$29.20 \$31.75 \$28.30 \$35.65 \$37.05 \$37.05	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.85 \$1.80 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$0.00 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$2.30 \$0.00 \$1.00 \$0.00 \$0.00 \$1.00 \$0.00	\$2.25 NET Total Increase \$2.25 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Wicked Weed Goose Island Family Goose Island Family (IPA, Lost & Shand Goose Island (Beer Hug) Goose Island (Beer Hug) Shock Top Shock Top Shock Top Shock Top Kona Redbridge Omission Blue Point Family Imperial & Hazer Elysian Space Dust IPA & Dank Elysian Space Dust IPA Elysian Contact & Full 10 Barrel	9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12. Variety Bottles 2/12 12. Cans 4/6 12oz. Cans 24/250ml Bottles 4/6 12oz. Cans 24/12 12oz. Cans 24/12 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 4/6 12oz. Cans	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00 \$38.30 \$33.30 \$36.30 \$41.15 \$28.90 \$27.10 \$29.16 \$30.74 \$29.04 \$33.90 \$36.30 \$36.30 \$36.30 \$36.30 \$36.30 \$35.20	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20 \$35.30 \$31.00 \$34.00 \$41.15 \$28.90 \$25.60 \$27.40 \$30.00 \$26.55 \$33.90 \$35.30 \$31.00 \$35.30 \$31.00 \$35.30 \$35.30 \$35.30 \$35.30 \$35.30 \$35.30	\$1.93 Int Best Discount \$1.93 \$1.85 \$1.85 \$1.85 \$1.00 \$12.00 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$1.50 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$2.30 \$0.00 \$2.30 \$0.00 \$0.00 \$2.30 \$0.00 \$0.00 \$0.00	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.50 \$71.80 \$39.75 \$40.05 \$35.10 \$35.05 \$32.49 \$30.79 \$35.65 \$32.49 \$30.79 \$35.65 \$37.95 \$40.50 \$36.95	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$32.50 \$60.00 \$36.95 \$37.05 \$31.90 \$32.75 \$42.90 \$31.75 \$28.30 \$35.65 \$29.20 \$31.75 \$28.30 \$35.65 \$37.05 \$32.75 \$36.95	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.80 \$1.00 \$1.00 \$3.20 \$2.30 \$2.30 \$2.30 \$0.00 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$2.30 \$0.00 \$1.00 \$2.30 \$0.00	\$2.25 NET Total Increase \$2.25 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.75 \$1.80 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Wicked Weed Goose Island Family Goose Island Family (IPA, Lost & Shand Goose Island Family (IPA, Lost & Shand Goose Island Family Goose Island (Beer Hug) Goose Island) Sofie Shock Top	9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12. Variety Bottles 2/12 12. Cans 4/6 12oz. Cans 24/250ml Bottles 4/6 12oz. Cans 24/12 12oz. Cans 24/12 12oz. Cans 2/12 12oz. Cans 2/12 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 2/12 12oz. Bottles 4/6 12oz. Bottles 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 4/6 12oz. Cans	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00 \$38.30 \$33.30 \$36.30 \$31.75 \$28.90 \$27.10 \$29.16 \$30.74 \$29.04 \$33.90 \$36.30 \$34.00 \$38.30 \$38.30 \$38.30	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20 \$34.00 \$41.15 \$28.90 \$27.40 \$30.00 \$25.55 \$33.90 \$35.30 \$31.00 \$35.30 \$35.30 \$35.30 \$35.30 \$35.30 \$35.30	\$1.93 Int Best Discount \$1.93 \$1.85 \$1.85 \$1.50 \$1.00 \$12.00 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$2.80 \$0.00 \$1.00 \$2.80 \$0.00 \$0.00 \$0.00 \$0.00	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.50 \$71.80 \$39.75 \$40.05 \$35.10 \$35.05 \$38.05 \$42.90 \$30.65 \$28.95 \$30.96 \$32.49 \$30.79 \$35.65 \$38.05 \$35.75 \$37.95 \$340.50 \$36.95	\$24.25 NEW B D PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$32.50 \$60.00 \$36.95 \$37.05 \$31.90 \$32.75 \$42.90 \$31.75 \$28.30 \$35.65 \$29.20 \$31.75 \$28.30 \$35.65 \$37.05 \$35.75 \$40.50 \$36.95 \$30.95	\$1.93 est Case real Discount \$1.93 \$1.85 \$1.85 \$1.85 \$1.80 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$0.00 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$2.30 \$0.00 \$1.00 \$0.00	\$2.25 NET Total Increase \$2.25 \$1.75
Kona Island Seltzer Ritas *Pricing Effective Brand Neon Burst Margaritaville Margaritaville Hoop Tea Hoop Tea Babe Rose & Pinot Grigio Wicked Weed Wicked Weed Wicked Weed Goose Island Family Goose Island Family (IPA, Lost & Shand Goose Island (Beer Hug) Goose Island (Beer Hug) Shock Top Shock Top Shock Top Shock Top Kona Redbridge Omission Blue Point Family Imperial & Hazer Elysian Space Dust IPA & Dank Elysian Space Dust IPA Elysian Contact & Full 10 Barrel	12/25oz. Cans 9/19/2022* Pkg Size 12/25oz. Cans 4/6 12oz. Bottles 2/12 12. Variety Bottles 2/12 12oz. Cans 4/6 12oz. Cans 4/6 12oz. Cans 2/12 12oz. Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles & Cans 4/6 12oz. Bottles 2/12 12oz. Bottles 4/6 12oz. Cans	\$23.93 Current 2022 FLPTR \$23.93 \$30.85 \$30.85 \$29.10 \$31.75 \$70.00 \$38.00 \$38.30 \$33.30 \$41.15 \$28.90 \$27.10 \$29.16 \$30.74 \$29.04 \$33.90 \$36.30 \$36.30 \$36.30 \$36.30 \$36.30 \$37.40 \$38.00 \$38.30	\$22.00 Curre Case PrPTR \$22.00 \$29.00 \$29.00 \$27.60 \$30.75 \$58.00 \$35.20 \$35.30 \$31.00 \$34.00 \$41.15 \$28.90 \$25.60 \$27.40 \$30.00 \$26.55 \$33.90 \$35.30 \$31.00 \$34.00 \$35.30 \$35.30 \$35.30 \$35.30 \$35.30 \$35.30 \$35.30 \$35.30	\$1.93 Int Best Discount \$1.93 \$1.85 \$1.85 \$1.85 \$1.80 \$1.00 \$12.00 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$1.50 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$2.80 \$0.00 \$2.80 \$0.00 \$0.00 \$2.80 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$26.18 New 2022 FLPTR \$26.18 \$32.60 \$32.60 \$33.50 \$71.80 \$39.75 \$40.05 \$35.10 \$35.05 \$38.05 \$32.49 \$30.79 \$35.65 \$38.05 \$33.05 \$33.05 \$33.79 \$35.65 \$33.96	\$24.25 PrPTR \$24.25 \$30.75 \$30.75 \$29.35 \$32.50 \$360.90 \$31.90 \$32.75 \$35.75 \$42.90 \$31.75 \$28.30 \$35.65 \$29.20 \$31.75 \$28.30 \$35.65 \$37.05 \$37.05 \$35.75	\$1.93 est Case eal Discount \$1.93 \$1.85 \$1.85 \$1.85 \$1.00 \$2.80 \$3.00 \$3.20 \$2.30 \$2.30 \$0.00 \$0.00 \$1.76 \$0.74 \$2.49 \$0.00 \$1.00 \$2.30 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	\$2.25 NET Total Increase \$2.25 \$1.75

Pricing Effective	0/26/2022	Current Current Best		New	NEW Best Case		NET Total	
Fileling Linective	3/20/2022	2022	Case Deal		2022	Deal		Increase
Brand	Pkg Size	FLPTR	PrPTR	Discount	FLPTR	PrPTR	Discount	Δ
Bud & Bud Lt	30/12oz. Cans	\$24.20	\$21.99	\$2.21	\$26.00	\$23.80	\$2.20	\$1.81
Bud & Bud Lt	24/12oz. Bottles	\$22.75	\$20.10	\$2.65	\$24.50	\$21.85	\$2.65	\$1.75
Bud Lt	24/16oz. Cans	\$27.07	\$24.30	\$2.77	\$28.87	\$26.10	\$2.77	\$1.80
Bud	24/16oz. Cans	\$27.07	\$19.30	\$7.77	\$28.67	\$21.10	\$7.57	\$1.80
Bud & Bud Lt	2/12 12oz. Cans	\$21.15	\$21.15	\$0.00	\$23.05	\$23.05	\$0.00	\$1.90
Bud, Bud Lt	2/12 12oz. Bottles	\$21.30	\$21.30	\$0.00	\$23.05	\$23.05	\$0.00	\$1.75
Bud & Bud Lt	18/12oz. Bottles & Cans	\$16.45	\$14.25	\$2.20	\$17.35	\$15.15	\$2.20	\$0.90
Bud & Bud Lt	15/25oz. Cans	\$26.91	\$25.59	\$1.32	\$29.21	\$27.90	\$1.31	\$2.31
Bud, Bud Lt & Bud Select	4/6 12oz.Bottles	\$24.60	\$24.60	\$0.00	\$26.35	\$26.35	\$0.00	\$1.75
Bud Lt	24/16oz. 3/8 Alum	\$28.70	\$28.70	\$0.00	\$31.30	\$31.30	\$0.00	\$2.60
Bud, Bud Lt	2/12 16oz. Alum	\$27.90	\$24.60	\$3.30	\$29.70	\$26.40	\$3.30	\$1.80
Bud Light Next	2/12 12oz. Cans	\$26.30	\$26.30	\$0.00	\$28.05	\$28.05	\$0.00	\$1.75
Bud & Bud Lt Chelada	15/25oz. Cans	\$31.50	\$31.50	\$0.00	\$33.70	\$33.70	\$0.00	\$2.20
Bud & Bud Lt Chelada	6/4 16oz. Cans	\$32.64	\$30.50	\$2.14	\$34.64	\$32.50	\$2.14	\$2.00
Pricing Effective 9/26/2022		Current	Curre	nt Best	New	NEW B	est Case	NET Total
		2022	Case Deal		2022	Deal		Increase
Brand	Pkg Size	FLPTR	PrPTR	Discount	FLPTR	PrPTR	Discount	Δ
Stella Family,Hoegaardan,Belgium Sam	2/12 12oz. Bottles & Cans	\$29.70	\$28.55	\$1.15	\$31.45	\$30.30	\$1.15	\$1.75
Stella Family,Hoegaardan, Leffe & Spate	4/6 11.2/12oz. Bottles & Cans	\$30.55	\$30.00	\$0.55	\$32.30	\$31.75	\$0.55	\$1.75
Stella Family	18 12oz. Bottle	\$22.30	\$19.25	\$3.05	\$23.20	\$20.15	\$3.05	\$0.90
Stella Family	24/12 11.2oz Bottles & Cans	\$29.90	\$24.50	\$5.40	\$31.65	\$26.25	\$5.40	\$1.75
Stella Family	12/22.4oz Bottles	\$30.35	\$27.30	\$3.05			\$0.00	-\$27.30
Stella Family	15/25oz. Cans	\$32.25	\$32.25	\$0.00	\$34.55	\$34.55	\$0.00	\$2.30
Stella Family	6/4 16oz. Cans	\$28.80	\$28.80	\$0.00	\$30.60	\$30.60	\$0.00	\$1.80
Stella Family	24/7oz. Bottles	\$22.20	\$22.20	\$0.00	\$23.85	\$23.85	\$0.00	\$1.65
Stella Family	12/22.4oz Bottles	\$30.34	\$30.34	\$0.00	\$32.30	\$32.30	\$0.00	\$1.96
Beck's	4/6 12oz. Bottles	\$32.00	\$32.00	\$0.00	\$33.45	\$33.45	\$0.00	\$1.45
Beck's	6/4 16 oz. Cans	\$31.24	\$26.35	\$4.89	\$33.24	\$28.35	\$4.89	\$2.00
Bass	4/6 12oz. Bottles	\$33.35	\$30.90	\$2.45	\$35.10	\$32.65	\$2.45	\$1.75
Estrella Jalisco	24/12 oz. Bottles	\$23.90	\$23.90	\$23.90	\$26.45	\$26.45	\$0.00	\$2.55
Presidente	4/6 12oz. Bottles	\$30.00	\$30.00	\$0.00	\$31.55	\$31.55	\$0.00	\$1.55
Kirin	4/6 12oz. Bottles	\$33.00	\$33.00	\$0.00	\$34.35	\$34.35	\$0.00	\$1.35
O'doul's	4/6 12oz Bottles	\$23.70	\$23.70	\$0.00	\$25.45	\$25.45	\$0.00	\$1.75
O'doul's	2/12 12oz. Cans	\$21.60	\$21.60	\$0.00	\$23.35	\$23.35	\$0.00	\$1.75
Busch NA	2/12 12oz. Cans	\$19.80	\$19.80	\$0.00	\$21.55	\$21.55	\$0.00	\$1.75
St.Pauli N.A.	4/6 12oz. Bottles	\$28.65	\$26.65	\$2.00	\$30.40	\$28.65	\$1.75	\$2.00
Beck's N/A	4/6 12oz. Bottles	\$28.70	\$26.90	\$1.80	\$30.45	\$28.65	\$1.80	\$1.75
Bud Zero	2/12 12oz Cans	\$21.15	\$21.15	\$0.00	\$22.90	\$22.90	\$0.00	\$1.75

Pricing Effective 10/3/2022		Current 2022	Current Best Case Deal		New 2022	NEW Best Case Deal		NET Total Increase
Brand	Pkg Size	FLPTR	PrPTR	Discount	FLPTR	PrPTR	Discount	Δ
Ultra, Bud Lt Lime, Platinum & Orange	15/25oz. Cans	\$30.71	\$27.45	\$3.26	\$33.01	\$29.75	\$3.26	\$2.30
Michelob Lt.	30/12oz. Cans	\$26.70	\$24.65	\$2.05	\$28.50	\$27.10	\$1.40	\$2.45
Ultra	30/12oz. Cans	\$26.70	\$24.65	\$2.05	\$28.50	\$27.10	\$1.40	\$2.45
Ultra	2/12 12oz. Cans	\$26.30	\$26.30	\$0.00	\$28.05	\$28.05	\$0.00	\$1.75
Ultra	18/12oz. Cans	\$18.80	\$16.90	\$1.90	\$19.70	\$17.80	\$1.90	\$0.90
Ultra	24/12oz. Bottles	\$24.70	\$20.80	\$3.90	\$26.45	\$22.55	\$3.90	\$1.75
Ultra	4/6 12oz.Bottles	\$28.60	\$28.60	\$0.00	\$30.35	\$30.35	\$0.00	\$1.75
Ultra	2/12 12oz. Bottles	\$26.30	\$26.30	\$0.00	\$28.05	\$28.05	\$0.00	\$1.75
Ultra	24/12oz. Loose Cans	\$21.80	\$20.80	\$1.00	\$23.55	\$22.55	\$1.00	\$1.75
Ultra	3/8 16oz. Alum	\$32.77	\$32.77	\$0.00	\$35.40	\$35.40	\$0.00	\$2.63
Ultra	6/4 16oz. Cans	\$26.61	\$26.35	\$0.26	\$28.70	\$28.35	\$0.35	\$2.00
Ultra	24/16oz. Alum	\$32.30	\$30.60	\$1.70	\$34.10	\$32.40	\$1.70	\$1.80
Ultra Pure Gold (all flavors)	4/6 12oz. Bottles	\$32.05	\$32.05	\$0.00	\$33.80	\$33.80	\$0.00	\$1.75
Ultra Pure Gold (all flavors)	2/12 12oz. Bottles & Cans	\$28.90	\$28.30	\$0.60	\$30.65	\$30.05	\$0.60	\$1.75
Landshark	4/6 12oz. Bottles	\$29.80	\$28.80	\$1.00	\$31.55	\$30.55	\$1.00	\$1.75
Landshark	2/12 12oz. Bottles & Cans	\$26.30	\$25.31	\$0.99	\$28.05	\$27.25	\$0.80	\$1.94
Landshark	6/4 16 oz. Cans	\$32.49	\$26.34	\$6.15	\$34.49	\$28.35	\$6.14	\$2.01
Landshark	24 12oz. Can	\$21.80	\$20.80	\$1.00	\$23.55	\$22.55	\$1.00	\$1.75
Bud Lt Lime & Platinum	18/12oz. Bottles & Cans	\$18.80	\$16.90	\$1.90	\$19.70	\$17.80	\$1.90	\$0.90
Bud Lt Lime, Platinum & Orange	15/25oz. Cans	\$30.71	\$27.45	\$3.26	\$33.01	\$29.75	\$3.26	\$2.30
Bud Lt Lime, Platinum & Orange	4/6 12oz. Bottles	\$28.60	\$28.60	\$0.00	\$30.35	\$30.35	\$0.00	\$1.75
Bud Lt Lime, Platinum & Orange	2/12 12oz. Bottles & Cans	\$26.30	\$26.30	\$0.00	\$28.05	\$28.05	\$0.00	\$1.75
Pricing Effective 10/3/2022		Current	Curre	nt Best	New	NEW B	est Case	NET Total
		2022	Case Deal		2022	Deal		Increase
Brand	Pkg Size	FLPTR	PrPTR	Discount	FLPTR	PrPTR	Discount	Δ
Cutwater	24/12oz. Cans 6/4	\$58.50	\$51.00	\$7.50	\$60.35	\$52.85	\$7.50	\$1.85
Cutwater	24/12oz. Cans 6/4	\$45.00	\$39.00	\$6.00	\$46.85	\$40.85	\$6.00	\$1.85
Cutwater	24/12oz. Cans 3/8	\$36.50	\$34.00	\$2.50	\$38.94	\$36.45	\$2.49	\$2.45
Devils Backbone (RTD)	24/12oz. 6/4 Cans	\$58.50	\$51.00	\$7.50	\$60.35	\$52.85	\$7.50	\$1.85
Devils Backbone (RTD)	24/12oz. 2/12 Cans	\$48.00	\$46.00	\$2.00	\$49.70	\$47.70	\$2.00	\$1.70
Nutrl (Vodka)	24/12oz. 6/4 Cans	\$47.99	\$40.00	\$7.99	\$49.74	\$41.75	\$7.99	\$1.75
Nutrl (Vodka)	24/12oz. 3/8 Cans	\$47.99	\$38.00	\$9.99	\$49.74	\$39.75	\$9.99	\$1.75